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Road Safety
and
the road to the European Union

22 & 23 January 2014

Prishtinë – Kosovë

Valérie Hervé
VET Project development

CONTENT

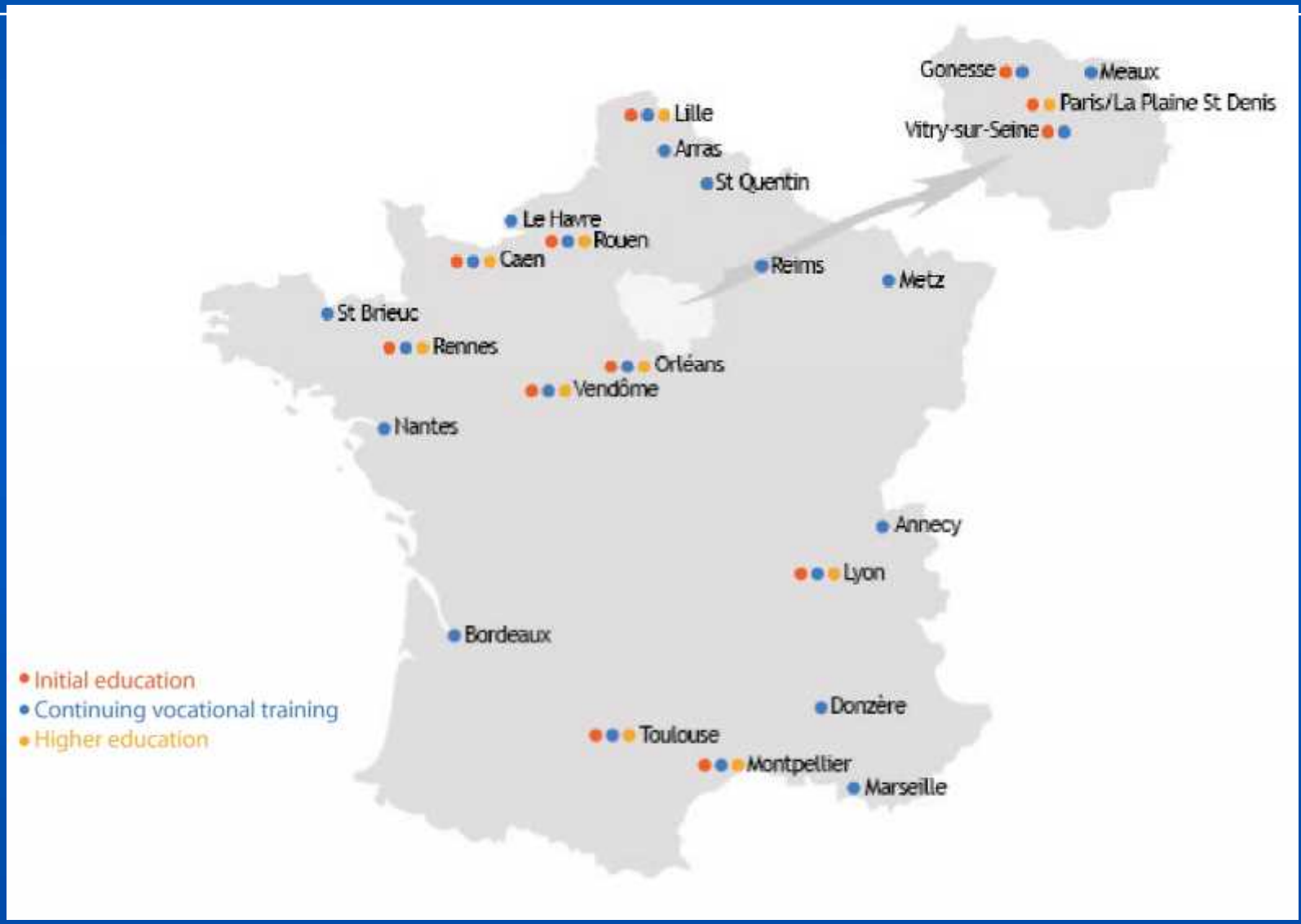
- Introduction to Promotrans
- The challenges of Road Freight Transport & Road safety
- 40 years of road safety in France

Promotrans

National training association in Transport & Logistics

- ✓Established in 1966
- ✓2,8 million hours of training
- ✓ 43,000 people trained
- ✓ 30 centres and schools nationwide

Promotrans


Gonesse
Meaux
Paris/La Plaine St Denis
Vitry-sur-Seine
Lille
Arras
St Quentin
Le Havre
Rouen
Caen
Reims
Metz
St Brieuc
Rennes
Orléans
Vendôme
Nantes
Annecy
Lyon
Bordeaux
Donzère
Toulouse
Montpellier
Marseille
Initial education
Continuing vocational training
Higher education

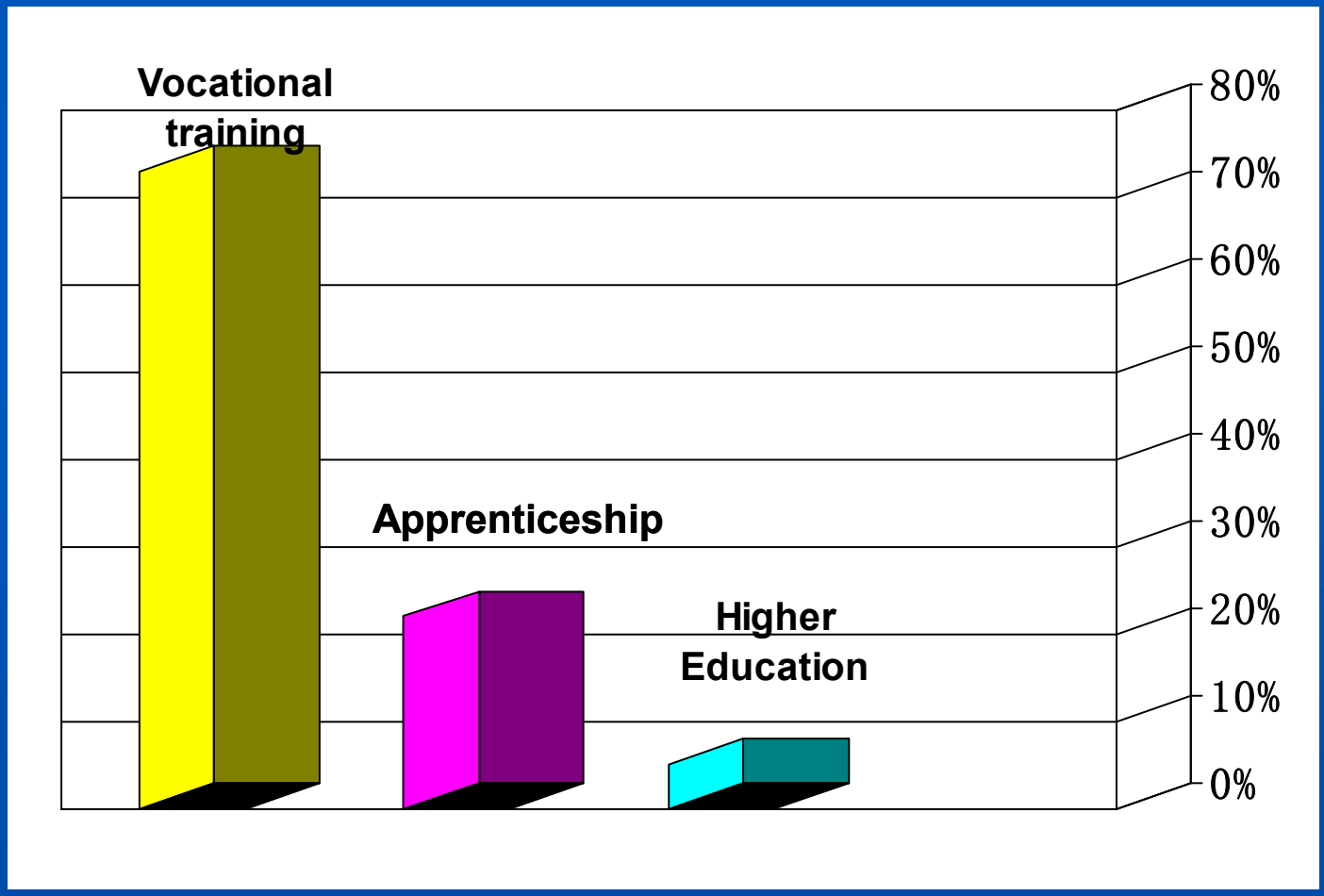
Promotrans

Training activities

- ✓ HGV & PCV driving
- ✓ CPC Driver
- ✓ CPC Manager
- ✓ Warehousing – Logistics
- ✓ Safety
- ✓ Vehicle maintenance and repair
- ✓ Train-the-Trainer programmes

Promotrans

Breakdown of training activities



The challenges of Road Freight Transport & Road Safety

Promoting a culture of Road safety

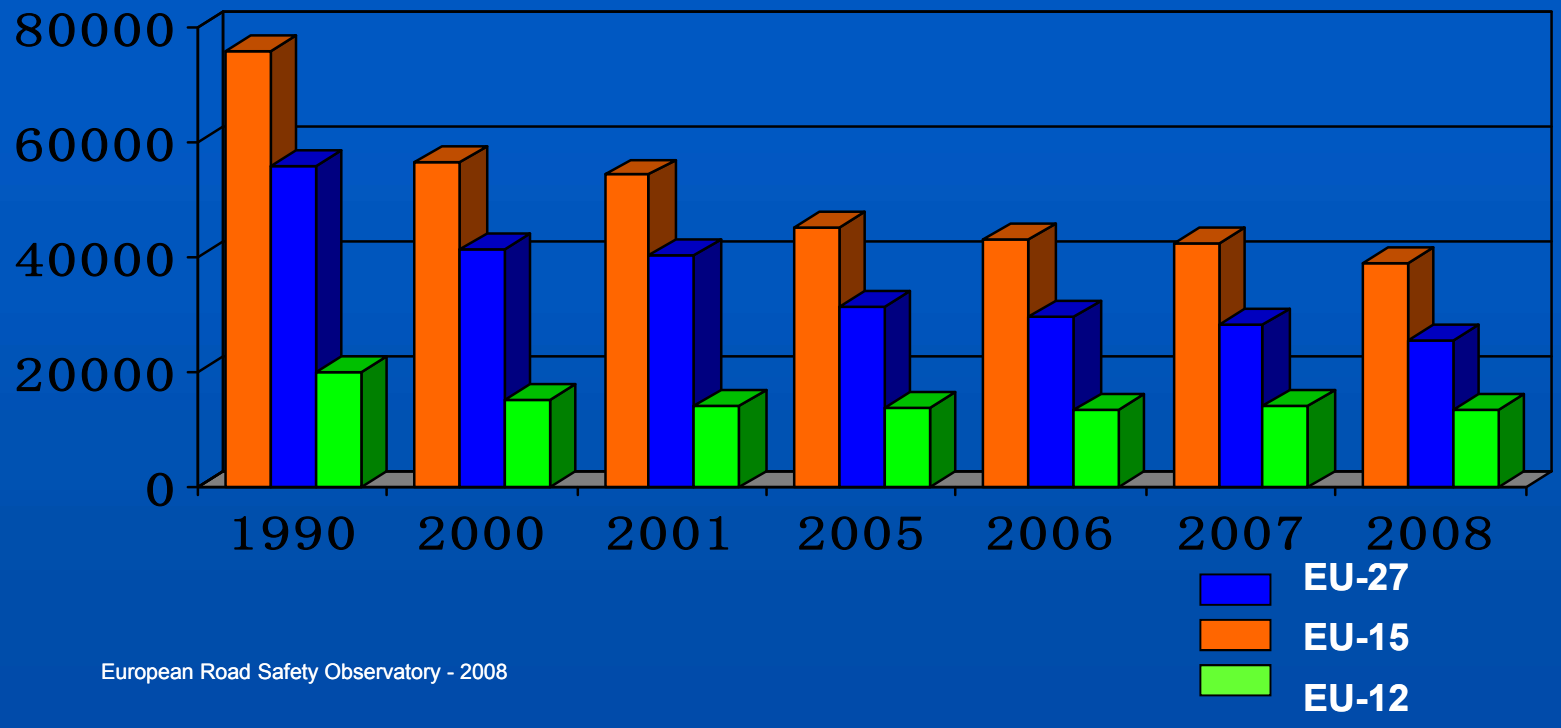
- New qualifications and new rules for drivers
- EU Transport and energy policy (eco-driving)
- EU Road Safety Action Plan
- UN Decade of Action for Road Safety (2011-2020)
- Technological innovations…

United Nations

IRU International Road Transport Union

The challenges of Road Freight Transport & Road Safety

Road deaths in EU are decreasing but are still too high

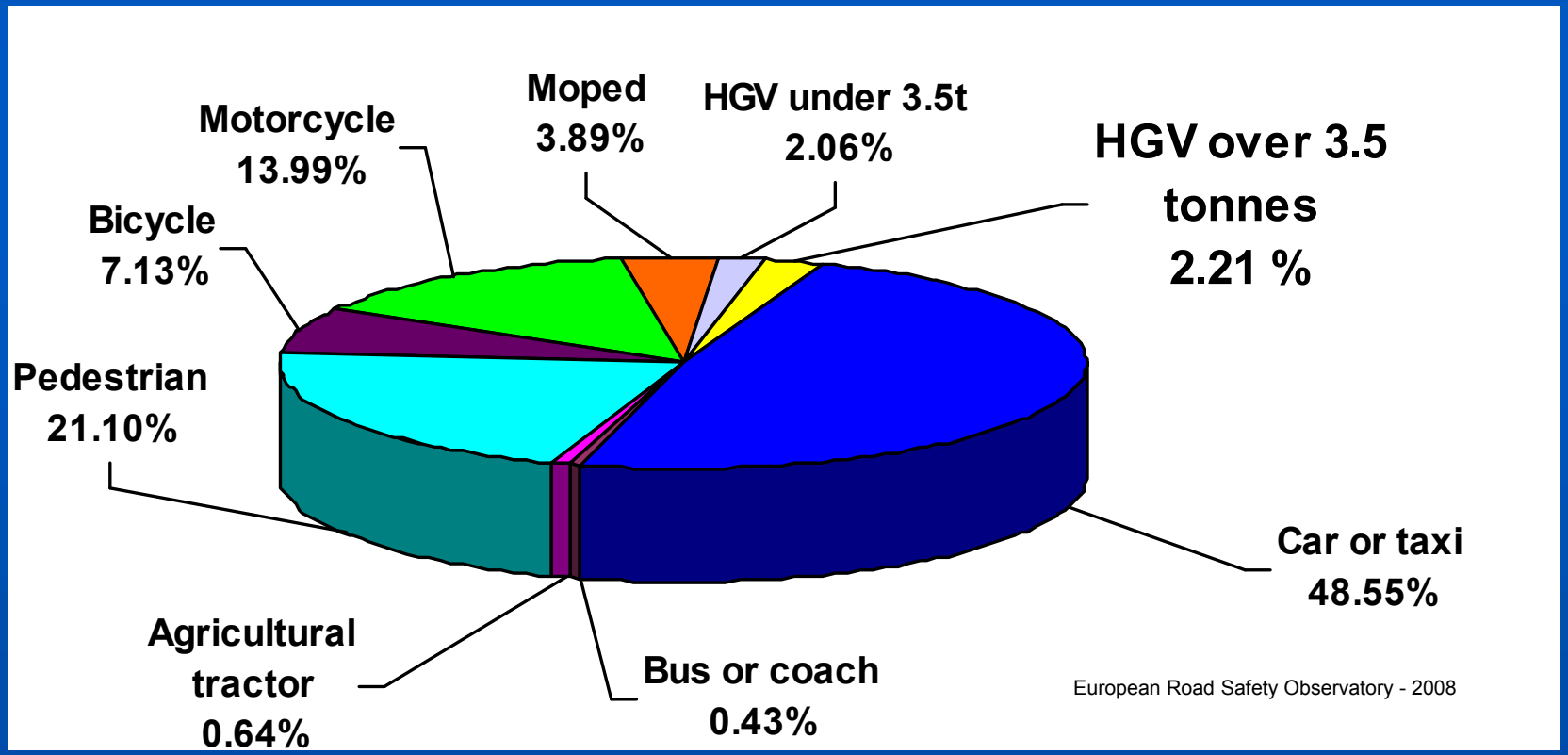


European Road Safety Observatory - 2008

The challenges of Road Freight Transport & Road Safety

TOTAL

Distribution of fatalities by mode of transport



40 Years of Road Safety

40 years' promotion of safety culture and awareness-raising campaigns

http://securite-routiere.gouv.fr/

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When you look at your smartphone while driving, who's looking at the road?

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The challenges of Road Freight Transport & Road Safety

Penalties for drink driving

BAC limit: 0.5 g/l

If above the legal drink drive limit:

- **fine €135**
- **6 points removed from your licence**
- **3-year driving ban**
- **a criminal record**

The challenges of Road Freight Transport & Road Safety

Awareness-raising,

"Shock,"

Fear-based information campaigns

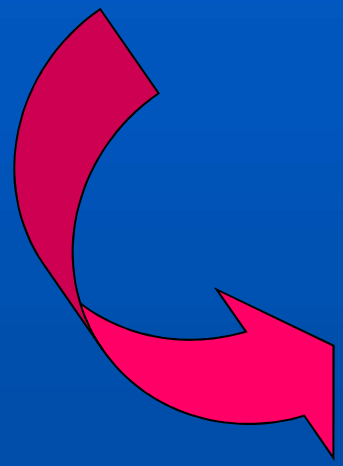
2013: Road death toll lowest ever since 1948

11% down on 2012 = 403 lives saved

The challenges of Road Freight Transport & Road Safety

Conclusion

- Absence of a European legislative framework
- Penalties differ from country to country
- Drivers are not treated equally in the EU



Obstacle for the effectiveness of enforcement practices in the EU

Faleminderit